

El Segundo Golf Club
Publicity Committee Responsibilities

Under the guidance of the Chair, following are the Publicity Committee Responsibilities:

- Meet as a group to decide individual responsibilities
- Disseminate information about the Club and its events to the membership and general public
- Create and distribute mailings and emails to inform members of tournaments and other events
- Apprise the membership of decisions and actions of the Board of Directors
- In conjunction with the Membership Director, encourage new people to join the Club and participate in tournaments and other activities
- In cooperation with the Secretary, maintain an active list of members